



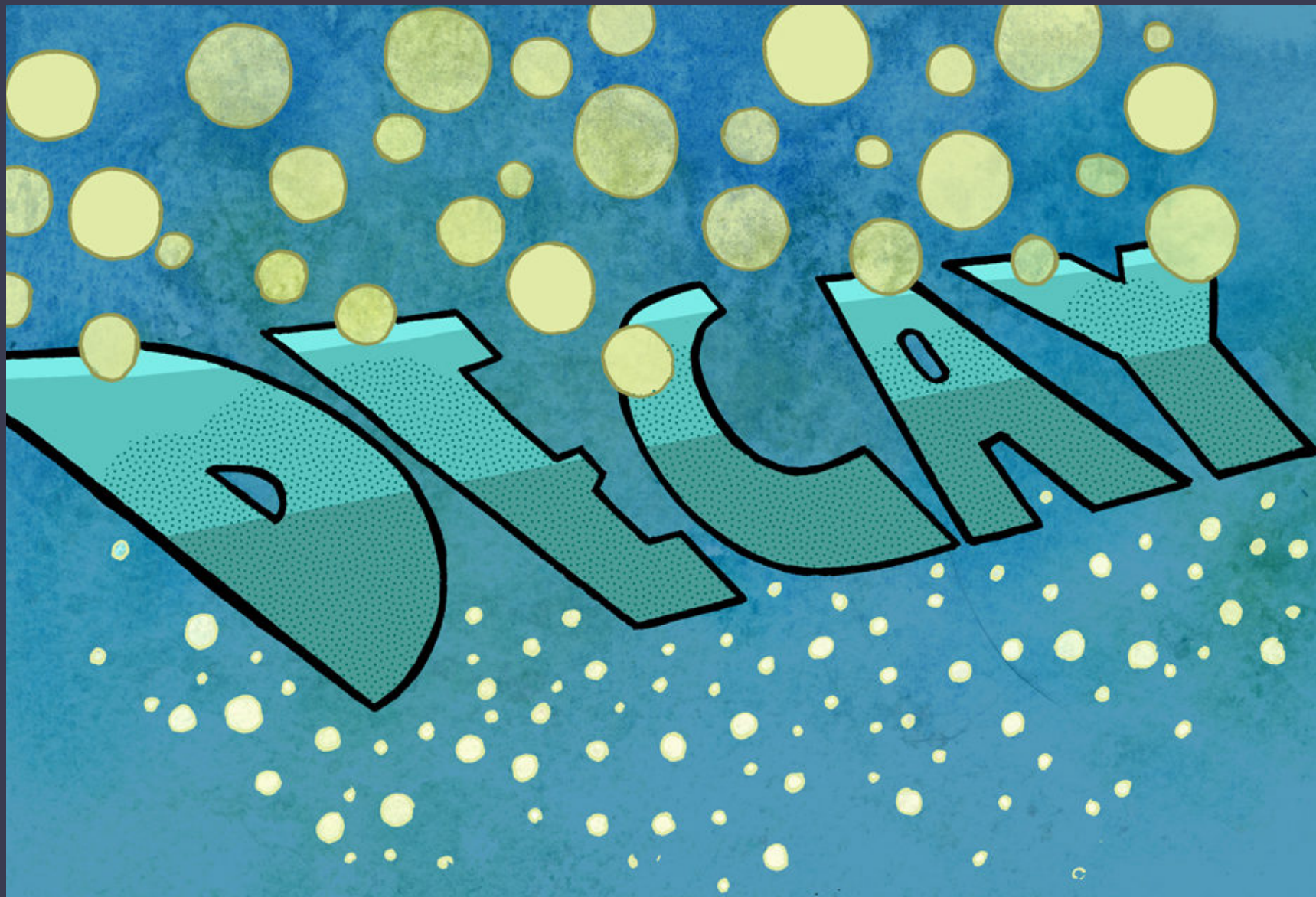
Conscious
language:

Treating
people with
dignity

Cosmology
from Home 2023



Language





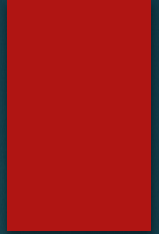


UNCERTAINTY



Communication

Conscious language



- ▶ Symmetry style guide

Conscious language

- ▶ Symmetry style guide
 - ▶ Writing about aging and disability
 - ▶ Writing about gender, sex and sexual orientation
 - ▶ Writing about culture, ethnicity and race

Conscious language

- ▶ Symmetry style guide
 - ▶ Writing about aging and disability
 - ▶ Writing about gender, sex and sexual orientation
 - ▶ Writing about culture, ethnicity and race
- ▶ Not a set of rules

Conscious language

- ▶ Thinking about the context of words
- ▶ Thinking about the impact of words
- ▶ Using words intentionally
 - ▶ Example: day in the life of a physicist



Why does
conscious
language
matter?



Resources for learning
about conscious
language

The benefits of doing
your homework

Beyond individual words

Resources



Resources



National Center on Disability and Journalism



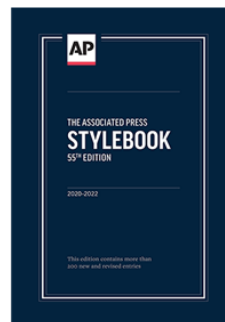
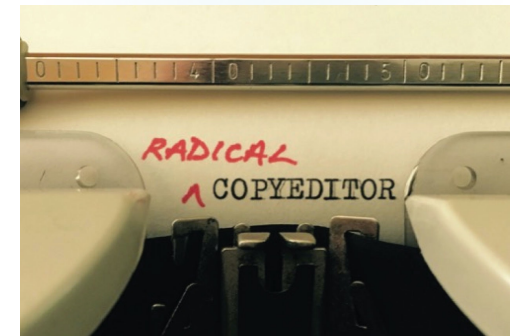
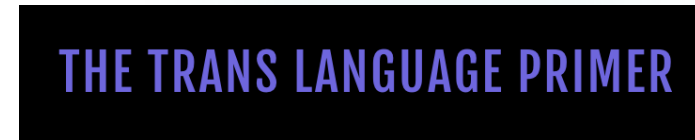
Trans Journalists
Association



Mother Jones



Resources



MotherJones





Listen

The benefits of doing your homework

- ▶ Shows respect
 - ▶ Example: singular they

The benefits of doing your homework

- ▶ Shows respect
- ▶ Takes into consideration diversity of opinions
 - ▶ Example: queer

The benefits of doing your homework

- ▶ Shows respect
- ▶ Takes into consideration diversity of opinions
- ▶ Helps you figure out what questions to ask
 - ▶ Example: person-first vs. identity-first



Beyond individual words

Beyond individual words

- ▶ Think about parity
 - ▶ Example: “who uses they/them pronouns”

Beyond individual words

- ▶ Think about parity
- ▶ Think about framing
 - ▶ Example: "wheelchair-bound"

Beyond individual words

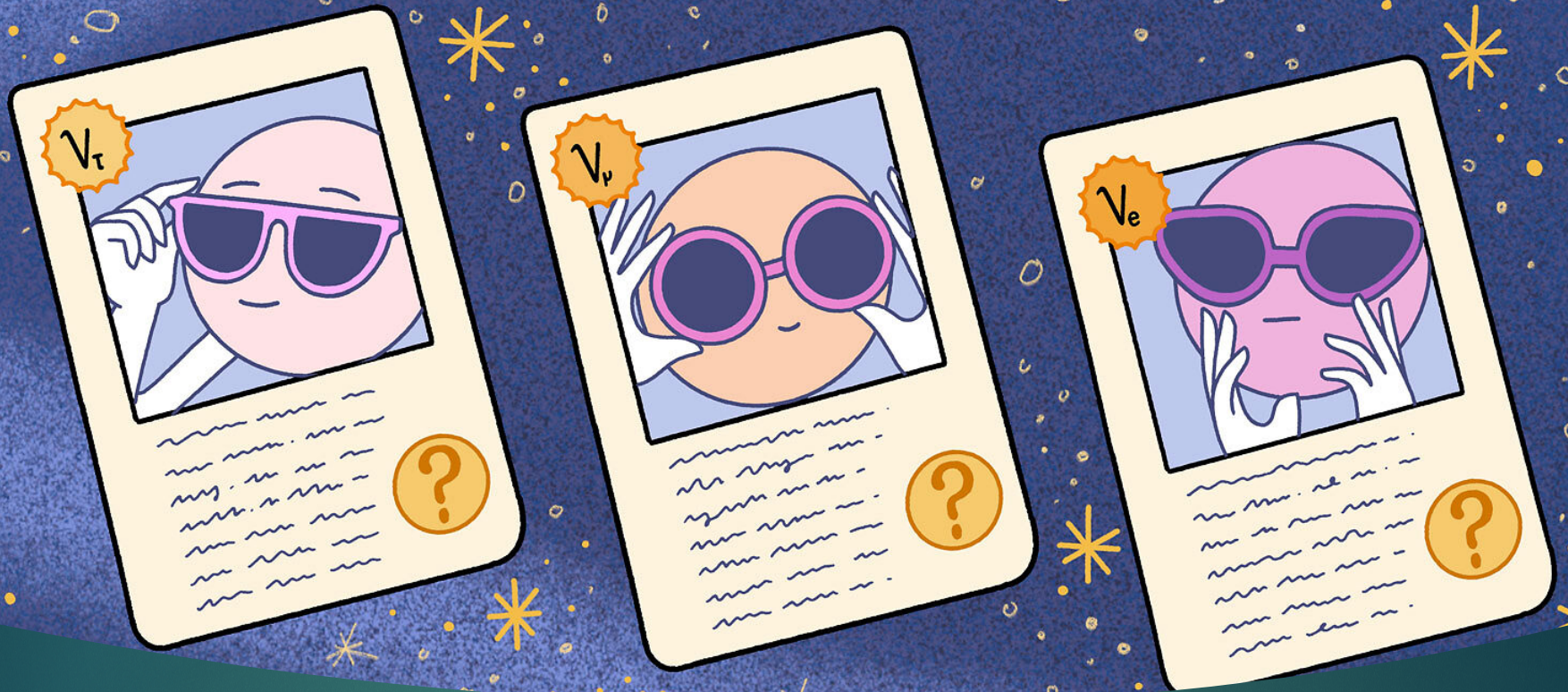
- ▶ Think about parity
- ▶ Think about framing
- ▶ Be specific
 - ▶ Example: “people of color”

Beyond individual words

- ▶ Think about parity
- ▶ Think about framing
- ▶ Be specific
- ▶ Expand your view of your audience
 - ▶ Example: *italicized words*

Beyond individual words

- ▶ Think about parity
- ▶ Think about framing
- ▶ Be specific
- ▶ Expand your view of your audience
- ▶ You don't have to wait
 - ▶ AP Stylebook / Webster's Dictionary



Stay stylish



symmetry
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